



# Web Design for Employability Consulting Program

## PROJECT DETAILS

 Web design

 Jul. 2020 - Ongoing

 Less than \$10,000



*"Many people in our education and employability sector have commented on our website."*

## PROJECT SUMMARY

Alex Cachia created a website for an employability consulting program. The project aimed to make the client's process easier for them with an accessible website for target audiences.

## PROJECT FEEDBACK

Alex Cachia helped the client achieve many leads and traffic. They also achieved the client's goals. The website has since been easy to use, update, and change. Overall, the client sees no need to improve their services.



## The Client

Please describe your company and your position there.

Alex goes above and beyond to ensure she could put our vision into reality. Alex made a user manual and showed us how to use the system so that we could update it ourselves. She got our budget, listened to our needs and ensure the work was completed on time.

## The Challenge

For what projects/services did your company hire Alex Cachia, and what were your goals?

We needed a whole new website for 2 parts of the business. Sometimes we make adaption and Alex charges are reasonable considering the quality and time we put in.



**Joanna Butler**  
Founder, The Careers Programme Group Ltd

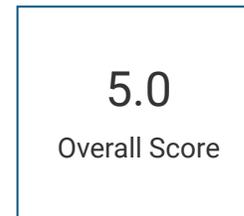


Education



1-10 Employees

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you select this vendor and what were the deciding factors?

Communication, speed and managing expectations

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

The ease of use was important to us. The building of an accessible website was key for target audiences

How many people from the vendor's team worked with you, and what were their positions?

1 this was Alex

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We gain many leads and lots of traffic through the website. Many people in our education and employability sector have commented on our website

Describe their project management style, including communication tools and timeliness.

We had regular intermittent calls and deadlines. Email and calls were used

What did you find most impressive or unique about this company?

The ease of use, speed in updates and making changes





Are there any areas for improvement or something they could have done differently?

None

